

THE STARS SHINE IN HOUSTON



January 18, 2018: The stars were indeed shining in Houston Thursday evening, but they were not stars of the vast Houston skies. They were stars of the Silver Screen. Walker Cable Productions and ASG Entertainment celebrated the release of their most recent venture BORDERCROSS, starring Lorenzo Lamas and Danny Trejo with a gala premiere at the iconic River Oaks Theater in Houston. Also starring in the film is Elisha Kriis, a noted television star in India, Connor Pryce a fresh and talented youngster from Los Angeles and Brian Goff. BorderCross is an action-adventure movie - with just a dash of faith and family- dealing

with the horrors of human trafficking.

Under a grand marquee the searchlights scanned the Houston stars as limousines delivered the principals to the red carpet fronting the BorderCross banner. And as cast, crew and the executive production team shook hands and smiled for the paparazzi, "players" from *BorderCross* signed autographs in anticipation of seeing their collaborative work of art presented on the big screen for the first time.

"It was a great event", said producer Sam Cable, "This is the reason we do what we do." Writer/director Chuck Walker also opined of the movie, "We told a story. An important story. And we told it in a very entertaining way. This movie will keep you on the edge of your seat and like the old days, it will make you cheer the good guys and hiss at the bad."

Executive producer Robert Maerz echoed the sentiment, "BorderCross was a labor of love and hopefully can make a difference in bringing awareness to the horrible issue of human slavery that plagues our country and the entire globe. Indeed, a portion of the net revenues from the exploitation of the film will go toward the human trafficking initiative.

A tremendous musical score has been attached by Ronnie King, a multi-platinum, Oscar and Grammy nominated, Diamond Certified (more than ten million units) producer, composer, arranger, musician and philanthropist. His collaborations include Mariah Carey, Tyrese, Tupac Shakur, Offspring and many others. King collaborated with his long-time artist, composer, performer and colleague Clinton Calton for the composing of the original score of the film.

BorderCross is now available at Walmart, Red Box, Amazon, Best Buy, Target, Barnes and Noble and on many other platforms. It will be presented by Netflix soon and international sales have already begun.

Walker Cable Productions and ASG Entertainment are already in pre-production on their next project in the "rugged action faith" category and have several films in various stages of development with anticipated production over the next couple of years. Maerz concluded, "It's great to work at what you love and at the same time make a bit of a difference in perhaps making the world a little better place."

