



ASG ENTERTAINMENT ANNOUNCES ITS PLANS FOR MOVING FORWARD

September 30, 2017: Since deciding to remain independent, Always Something Good Entertainment, Inc. (ASGE) has continued to build momentum while preparing with a strong foundation for its future endeavors.

Over the past few months, ASGE has entered into several strategic alliances and has also agreements to acquire portions of various New Media companies involved with Virtual Reality production, digital marketing and also music companies. These respective companies are operational and are involved with VR production, digital promotion, music production, music catalog monetization and licensing. ASGE will serve as a management to these new media and music entities.

ASGE's subsidiary, ASGE Aspire, Inc. is in the final stages of formulating a multi-film slate for it Rugged Faith and Family films. The slate will include certain minimum guarantees and will also have arranged P&A funding to be in place prior to the commencement of production.

Additionally, and most importantly, ASGE is moving forward with several of its previous existing funders as well as some new prospective capital providers to raise significant capital to scale its operations. With these commitments, ASGE will also be preparing for a public listing of its shares as soon as practical.

I would like to thank all those people who have worked so hard and diligently to maintain the ASGE spirit and culture and who continue to work with us to create great content and entertainment for the future. I am humbled by this support of our people and through them I am emboldened to make ASGE bigger, stronger and better than ever.

As always, we will continue to keep you apprised of our progress and I again want to thank our personnel, partners, affiliates and shareholders for their continued support.

Respectfully and Sincerely,



ROBERT MAERZ
CHAIRMAN & CEO
ASG ENTERTAINMENT