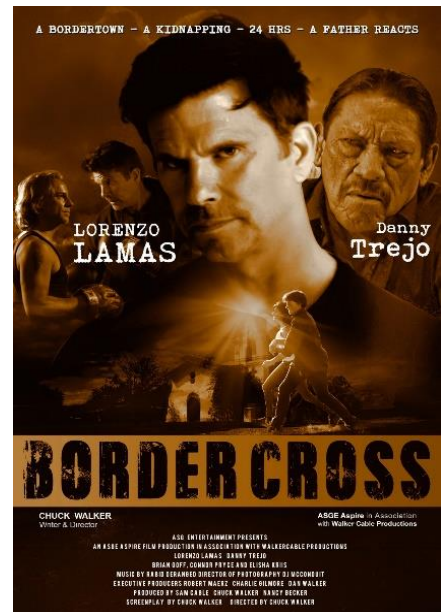




FOR IMMEDIATE RELEASE:
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July 7, 2017

BORDERCROSS NEARING DELIVERY FOR DISTRIBUTION

ASG Entertainment (ASGE) under its Aspire division is the co-producer and primary financier of the feature film *BorderCross*. *BorderCross* has now reached completion of the final post production services and is preparing to deliver the completed feature film to its distributors American Cinema International and SP Releasing. We finalized our Distribution Agreement for North America and Canada with SP Releasing. This Agreement includes sales being facilitated through Walmart, Redbox and notable SVOD platforms such as Netflix. ASGE has received strong interest in the film and soundtrack. We are also planning several premieres around the country and are planning to release the film December 5th for Christmas. ASGE in conjunction with Ronnie King Group is retaining the rights to the *BorderCross* soundtrack and will be marketing it concurrently with the film. We will be utilizing Mega World Media and PreFilms (www.megaworldmedia.com) for digital marketing and streaming services. We will also be taking full marketing advantage of the social media platforms from the various artists on the soundtrack.

We are very excited about our film project and its prospects. We are hopeful that you will feel the same way after viewing it and will buy, rent or download it.

For additional information about ASG Entertainment and *BorderCross* please visit our website at www.asgentertainment.com/asge-aspire.