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## ASG ENTERTAINMENT ANNOUNCES BORDERCROSS DISTRIBUTION WITH SP RELEASING

ASG Entertainment (ASGE) is happy to announce that they have entered into an Agreement with SP Releasing for the domestic distribution and marketing of their feature film BORDERCROSS. The Agreement covers the US, its territories and Canada. The Distribution Agreement will include the sales and marketing of the film in all mediums, including without limitation, free, pay, pay per view, terrestrial, satellite, cable and all forms of home video, which also includes cassette, DVD, HD DVD, Blu Ray, electronic sell-through and download-to-own, digital streaming, video-on-demand, clips, airline and ship rights and mobile and internet rights, novelization, radio drama, live stage. ASGE will retain all rights to market the soundtrack and the theatrical release of the film.

Robert Maerz, Chairman and CEO stated, “Needless to say, we are thrilled that a firm with the size, magnitude, capabilities and relationships that SP Releasing has that they have taken such an interest in our film. We expect that over the next period of time that BorderCross will be available throughout the US and Canada on all mediums. Of course, for a producer this is what one can hope to achieve when you create a film or television show - you want people to be able to find it and view it. We sincerely thank the people at SP Releasing for seeing the potential of BorderCross and taking on this initiative.”

### About SP Releasing

*SP Releasing* is an independent film studio that develops and produces feature films, acquires films for domestic and foreign distribution through an output deal with Sony and acts as an international sales agent. They most recently acquired distributor Echo Bridge, and will distribute films domestically through them as well. SP Releasing plans to distribute over 50 films over the next three years, made up of a multinational production effort and an expanding acquisitions drive.

“We’re absolutely thrilled to be partnering with Robert Maerz and the ASG team to distribute BORDERCROSS throughout the North American market later this year. BORDERCROSS is a very well made film that exposes the horrific impact human trafficking has on children and families here and abroad”, said Scott Moesta.

### About ASG Entertainment

*ASG Entertainment* is a uniquely integrated company that offers a wide range of services to the Sports and Entertainment industries. ASGE uses a combination of Film, Television, Sports, Music, Predictive Technology, and Tax Advantages with low infrastructure and product cost basis to produce multiple revenue streams that can be highly profitable, with safety coming from diversity. ASGE’s subsidiaries include, ASGE Aspire, our film and television division, ASGE Sports, ASGE Analytics, and ASGE King Music. In addition to creating and producing its own proprietary film and television content, ASGE will align with, invest in, acquire and accumulate a diversified portfolio of ownership interests in sports related businesses and companies in film, television projects, technology, and media.